

*Fresno*  
**HOME SHOWS**

**FRESNO FAIRGROUNDS**

*www.fresnoshows.com*

**SHOW PROGRAM  
AD DESIGN TEMPLATES**

*Fresno*  
**HOME & GARDEN**  
*Show*

*Fresno Home*  
**REMODELING  
& DECORATING**  
*Show*

*Fresno Fall*  
**HOME IMPROVEMENT**  
*Show*

## **1/4 Page Ad**

### **Safe Text Zone:**

Keep all Critical Elements  
within the blue line area

### **Ad Trim Zone:**

4.25"w X 5.5"h

### **Overall Size with Bleed**

4.75"w x 6"h

**RESOLUTION 300 dpi**

## **1/2 Page Ad**

### **Safe Text Zone:**

Keep all Critical Elements  
within the blue line area

### **Ad Trim Zone:**

8.5"w X 5.5"h

### **Overall Size with Bleed**

9"w x 6"h

**RESOLUTION 300 dpi**

## **FULL Page Ad**

### **Safe Text Zone:**

Keep all Critical Elements  
within the blue line area

### **Ad Trim Zone:**

8.5"w X 11"h

### **Overall Size with Bleed**

9"w x 11.5"h

**RESOLUTION 300 dpi**